

- This guide provides only a select list of basic tools. For further assistance with your research, please visit the reference desk or consult with a Reference Librarian over the phone during library hours. (925)969-3109
- Use the JFKU library catalog to find books, journals, theses, videos and audio media. The catalog is on the Web at <http://library.jfku.edu>
- Search by **WORD** or **SUBJECT** to find materials on Entrepreneurship.

The following examples are terms that may be used in a SUBJECT search:

Business enterprises	Entrepreneurship-Management	Success in business
Business planning	Entrepreneurship-United States	Venture capital
Entrepreneurship	New business enterprises	Women-owned business enterprises
Entrepreneurship-Case studies	Small business	

Selected Reference Resources for Entrepreneurship

Reference books provide background information and are a good starting point for research. All books are located in the Main Reference Stacks, unless otherwise indicated. Reference books and audio visual media are for library use only, and cannot be checked out.

Business Rankings Annual	HG4050 .B88
Business: The Ultimate Resource	HD38.15 .B878 2002
The Women's Business Resource Guide: A National Directory of....	HF5035 .W66
Encyclopedia of Associations	HS17 .G334
Encyclopedia of Associations: Regional, State, and Local Organizations	HS17 .G336
Directory of Northern California Associations: Contacts at Your Fingertips	HD2428.C3 D53
Standard & Poor's Industry Surveys	HC106.6 .S74

A Partial List of Recent Titles on Entrepreneurship

Check the JFKU online catalog for location and availability of books.

Anytime, Anywhere: Entrepreneurship and the Creation of a Wireless World	HE9713 .G35 2002
Bankable Business Plans	HD30.28 .R644 2004
Brand New: How Entrepreneurs Earned Consumers' Trust...	HB615 .K64 2001
Business Plans Handbook	HD62.7 .B865 2000
eBoys: The First Inside Account of Venture Capitalists at Work	HG4963 .S85 2000
The Entrepreneurial Age: Awakening the Spirit of Enterprise...	HB615 .F315 2001
Entrepreneurship	HB615 .L265 2000
Entrepreneurship: Theory, Process, Practice	HB615 .K87 2004
Evolve!: Succeeding in the Digital Culture of Tomorrow	HD30.37 .K36 2001
From Concept to Wall Street	HG4751 .F84 2003
Lead to Succeed: Creating Entrepreneurial Organizations	HD57.7 .T87 2002
Leading at the Speed of Growth: Journey from Entrepreneur to CEO	HD57.7 .C385 2001
The Market Planning Guide: Creating a Plan to Successfully Market ...	HF5415.122 .B36 2002
The Origin and Evolution of New Businesses	HD62.5 .B49 2000
Smartstart Your California Business	HD62.5 .S6235 2001
Steps to Small Business Start-up: Everything You Need to Know...	HD62.5 .P565 2000
Strategic Management and Business Policy	HD30.28 .W43 2002

Where to look for Journal Articles

The databases listed below are a good place to start your search for articles on Entrepreneurship. From the library homepage > click on **Electronic Databases** > select the appropriate heading under the **Subject List (Business and Career Development)** > click on the desired database. From off-campus, you will be prompted to enter your **Last Name** and **University ID Number**.

- **ABI/INFORM:** Business trends, corporate strategies, entrepreneurship information, etc. "Entrepreneurs" or "Entrepreneurship" are the official subject terms used in this database to index and describe articles dealing with this topic.
- **BUSMANAGEMENT:** Articles on corporate culture and management issues with a focus on how organizations make and implement decisions, develop and launch new strategies.
- **HOOVERS ONLINE:** Access to company profiles (public, private, worldwide) and financial/industry information and news.
- **LexisNexis ACADEMIC:** Access to full-text newspapers & business resources. Over 5,600 publications including national & regional newspapers, wire services, broadcast transcripts, international news, & non-English language sources. Also includes company financial information, SEC filings & reports, industry market news, etc.
- **MILLION DOLLAR DATABASE:** Company and industry information including size criteria (employees and annual sales), type of ownership, principal executives and biographies.

***Use the Interlibrary Loan (ILL) form located on the library webpage to obtain full text articles that are not in the JFKU print or electronic collections. See a reference librarian for further information on ILL.*

Internet Resources

Center for Entrepreneurial Leadership Clearinghouse: This database contains abstracts of materials on entrepreneurship education at all levels and links to organizations dealing with entrepreneurship and entrepreneurship education. <http://www.celcee.edu/>

EntreWorld: An excellent information resource for entrepreneurs and supporters of entrepreneurship. Provides information broken up into four major stages of business development: Starting Your Business, Running Your Business, Rapid Growth, and Supporting Entrepreneurship. <http://www.entreworld.org/>

US Small Business Administration: Created by Congress to help entrepreneurs form successful small enterprises. This site offers information on how to start, finance, and expand your own small business, as well as current legislation concerning small businesses and available outside resources. <http://www.sbaonline.sba.gov/>

Entrepreneur.com: Online magazine that carries feature articles and news on different aspects of entrepreneurship as well as a subject directory of resources and feature articles for small businesses. <http://www.entrepreneur.com/>

National Venture Capital Association: Reliable information, good industry/informational links, professional development sources, etc. <http://nvca.org>

ACE-Net: A national securities listing service that allows venture capitalists, and institutional and individual accredited investors to find small, growing companies through a secure database. <http://www.ace-net.org>

Global Entrepreneurship Institute: The world's first global community for advancing studies on entrepreneurship. <http://www.gcase.org>

StartUp Journal: The *Wall Street Journal* Center for Entrepreneurs. Tools, how-to information, columns, ideas, e-mail alerts on entrepreneurial issues, and excellent articles. <http://www.startupjournal.com/>

***For further Entrepreneurship links including job links, click on the **Internet Resources for Business and Career** link in the left-hand column on the Library home page.*

Questions??? Ask a Librarian for help!