

Welcome to the John F. Kennedy University Libraries! As a student in the *JFK University School of Management*, you have the privilege of connecting to our libraries' subscription-based electronic resources (i.e., online journals and databases) from off-campus. All you need is a computer and internet connectivity. The databases are accessible from the JFK University Libraries' web site at <http://library.jfku.edu>.

The databases are arranged according to subject area. To connect to the business & career development related databases, click on: **ELECTRONIC DATABASES > Locate the *SUBJECT LISTS* heading and select **BUSINESS & CAREER DEVELOPMENT > Select appropriate database. From off-campus, you will be prompted to enter your **LAST NAME** and **UNIVERSITY ID NUMBER**.****

BUSINESS & CAREER DEVELOPMENT RELATED DATABASES DESCRIPTION

◆ABI/INFORM

Search nearly 1,800 worldwide business periodicals, such as *The Wall Street Journal*, for in-depth coverage of business and economic conditions, theory, and practice of business, advertising, marketing, economics, human resources, finance, taxation, computers, and more. Fast access to information on 60,000 + companies with business and executive profiles.

◆BUSMANAGEMENT

Provides full-text and citations to articles related to practical aspects/approaches to business management.

◆HOOVERS Online

Great source for business information; browse companies by name, geographical location, or industry.

◆LEXIS-NEXIS Academic

Access to full-text news, business, legal, medical, and worldwide reference sources. Over 5,600 publications including national & regional newspapers, wire services, broadcast transcripts, international news, and non-English language sources. Company financial information (*Hoover's*), SEC filings & reports, industry market news, etc.

◆MILLION DOLLAR DATABASE

Provides information on leading U.S. public and private businesses, lists potential prospects or prospective employers in a targeted market, sizes new markets by using multiple selection criteria, and identifies key decision-makers so you can contact them directly.

◆Occupational Outlook Quarterly

Provides practical information on jobs and careers: covers a wide variety of career and work-related topics such as new and emerging occupations, training opportunities, salary trends, and results of new studies from the Bureau of Labor Statistics.

OTHER RELATED INTERNET RESOURCES

We mined the web for some other occupational and labor market related internet resources that you may find helpful. Go to the JFK University Libraries' web site at <http://library.jfku.edu>. Click on: **INTERNET RESOURCES GROUPED BY SUBJECT > BUSINESS > CAREER DEVELOPMENT.**

NEED MORE INFORMATION OR FURTHER ASSISTANCE ON YOUR TOPIC?

Note: this guide provides only a select list of basic tools and does not include the many print materials available in the library. For more information, please visit the reference desk or consult with a Reference Librarian over the phone (925) 969-3109 during library hours.